



Rural Health
Foundation

Annual Report 2023

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Executive Summary

The organization did not conduct any fundraising activity in 2023, however we received \$869.94, from a combination of an unsolicited donation. Despite the financial limitation, we were able to run two successful low-budget medical outreaches in Ghana, reaching more than 400 beneficiaries. The business registration was renewed, and some errors in the business registration documentation were amended. The total expenditure for the year was \$559.31 with a balance of \$712.10 in our bank account.

Detailed Report

In the fiscal year of 2023, the Rural Health Foundation pursued its mission without the benefit of new financial contributions. Opening the year with a modest financial reserve of \$869.94, the Foundation exemplified fiscal prudence and operational effectiveness by successfully implemented two significant low-budget medical outreach initiatives in Ghana – touching the lives of over 400 individuals. In October, we collaborated with Charmel Foundation, a health-based nonprofit organization in Ghana to run free breast cancer screening for women at the Sebepor community in Tema. In December, we ran another outreach at Ayibonte village in Nsawam (Eastern region), focusing on maternal care and general health screening. This achievement not only highlights our commitment to improving access to quality healthcare in underprivileged communities but also showcases our ability to deliver meaningful impact under financial constraints.

Further underscoring our commitment to operational excellence, the Foundation ensured regulatory compliance with the renewal of its business registration and corrected discrepancies in our business registration documents. Such administrative diligence solidifies our foundation's integrity and accountability.

From a financial perspective, the Foundation's careful resource management resulted in total expenditures of \$559.31 for the year, leaving us with a year-end balance of \$712.10. This outcome illustrates our capability to optimize impact despite limited resources.

Looking Ahead: Suggestions for Future Enhancements

As we celebrate our achievements in 2023, we also recognize the opportunities for growth and improvement. The following suggestions are proposed to enhance the Foundation's operations and impact in the coming years:

Diversified Fundraising Strategies: Expanding our fundraising initiatives can provide a more robust financial base. This may include digital fundraising campaigns, grant applications, and partnerships with corporations. Engaging our community through storytelling and impact reports can also cultivate donor support.

Community Engagement and Volunteers: Increasing our involvement in local projects based in Oregon can enhance community support and sustainability. Recruiting volunteers for outreach programs can expand our reach and foster community ownership of health initiatives.

Strategic Partnerships: Collaborating with other nonprofits, corporate organizations, local governments, and healthcare providers can amplify our impact. These partnerships can provide additional resources, expertise, and access to wider networks.

Capacity Building: Investing in the training and development of volunteers can enhance our operational efficiency and program delivery. This includes both medical training for outreach activities and administrative skills for managing the organization.

Monitoring and Evaluation: Implementing a robust monitoring and evaluation framework can help us assess the effectiveness of our programs, make informed decisions, and communicate our impact to stakeholders and donors.

Transparency and Communication: Enhancing our communication strategy, including regular updates on our social media pages to inform our supporters of our activities and achievements, can improve transparency and trust, encouraging further support and engagement from the community and beyond.

Conclusion

As we move forward, the Rural Health Foundation remains committed to its mission of improving healthcare access in rural Ghana. By adopting these suggestions, we aim to build on our successes, overcome challenges, and make an even greater impact on the lives of those we serve. The journey ahead is filled with potential, and with strategic enhancements, we are poised to extend our reach and deepen our impact in the years to come.

